

BizMeds Strategic Internet Marketing Services

Marketing Strategy Development & Coaching

- We give you a Strategic Internet Marketing program to suit your needs, which includes unlimited email consults & 1, 45-minute telephone call per week.

\$500/mth

Content Management

- Users want it. Search Engines need it. Search marketing success demands it. Being an industry leader takes time and considerable effort to achieve an authoritative role. Content development and management of your content are necessary building blocks to engage with your clients. The amount of content that you have on your website is THE MOST important aspect to increasing search engine rankings, visits, and chances of generating leads online.

\$500/mth

Reputation Management

- What others are saying matters a lot! Your business is at a great risk in an age where everyone is a publisher so it is imperative to be on top of what is being said about you, your brand, your industry and to be able to respond to anyone anywhere in near real time. Developing trust from your customers is imperative to long-term success.

\$350/mth

Local & Organic Search Engine Optimization (SEO)

- Put simply, Google or Bing will not give you a top placement if you are not using these strategies.

\$300/mth

Social Networking

- Facebook, LinkedIn, Twitter, and others are changing the way business is done. You need to have a presence. Social Networking does require strategy and technique so let us market your business in the social sphere.

\$300/mth

Web Site Analytics

- If you are not analyzing your website traffic, then your business is in the dark and stumbling along. The beauty of Internet marketing is that everything is quantified. We can help you set up your site analysis with real time reporting.

\$250/mth

Application Programming

- Make certain your existing site is the best it can be for the Internet. If it is not, we can change that.

\$65/hr

Web Design & Development

- The Internet and how the search engines rank you are constantly changing. Your site design and coding needs to be readable for the search engines to stay in the game.

\$35/hr